

Angel Rescue Corporation / ARC Marine SPONSORSHIP PROPOSAL

05/30/2024

**2024 GUINNESS WORLD
RECORD ATTEMPT
FLOTILLA**

A PROPOSAL TO: CLIENT



220 Kings Point Dr., Sunny Isles Beach, FL 33160

Phone: 727.437.8277

Info@arcmarinefl.org | www.arcmarinefl.org

2024 WORLD RECORD FLOTILLA PARADE

ARC Marine a division of Angel Rescue Corporation is coordinating with local businesses to bring awareness to Safe Boating, Operation Clean Water, and assistance with Florida communities having hard times. Known as Humanitarian Relief to local communities.

ARC Marine 2024 Flotilla

Write her title of your event. You can make a heading of your event title or write it as normal text.

PARTICIPANTS

Boaters from nearby communities with vessels registered in Florida will participate cruise by way of the ICW and the Atlantic from Jacksonville Fl. to Miami in approximately a 4 day trip with flags showing support as we end in north Miami at the sandbar near Haulover Inlet.

MARINE RELATED AND WATERWAY BUSINESSES

Sponsorship advertising opportunities are lasting not just during or after event but the media coverage due to this Guinness Record Attempt will draw, not just boaters but spectators and customers for your business. .

MEDIA CONTACTS INVOLVED

Media from different sources include radio, TV, print ads, and permanent advertising in ARC Marine Event page and our statewide business directory.

PUBLICITY MESSAGES POSSIBLE

Your company being part of this Flotilla event will give your business recognition through avenues such as ARC Marine apparel and merchandise marketing from ARC Marine. Your business will also be added to a concert style designed story that will forever show your company with all sponsors. These items will commemorate this World Record Event. You will receive a plaque as a sponsor of this World Record Event with a Certificate from ARC Marine and Angel Rescue Corporation.

Methods of publicity which you will use to publicize their company will describe as follows:



EVALUATION TECHNIQUE TO BE EMPLOYED

What are you going to do to let the company identify if the sponsorship was successful?

- Business name will be cobranded on event merchandise and website.
- Permanent listing on our statewide directory for customers to find you.
- Four Local newspaper mentions and on event page of website.

OTHER OPPORTUNITIES

You will use this space to describe what else can you do to enhance their sponsorship?

- Sponsors will receive invitations to future events related to the World Record Attempt in your Local area.
- Opportunity for other advertising with recognition during other events.

ARC MARINE / ANGEL RESCUE CORPORATION

Our mission and responsibility to our sponsor

- We support our community
- We have grown over the past three years at an alarming rate offering our members the most valuable and affordable experiences when called to action.
- We pride teaching and assisting others, creating jobs, giving consumers the best.
- ARC Marine specializes in on water towing and salvage, committed to keeping our waters clean and viable for future enjoyment for humans and wildlife.
- Our experience in on water pleasures and travel will be exemplified by continued on water resources such as, businesses with great public atmosphere for consumer enjoyment.
- Sponsor in this event get to be part of an amazing chance boosting public awareness of your existence.
- We only choice businesses on the waterways or marine related businesses, building a specific network for anyone on or near waterways of Florida.

Route Sponsorships

You choose your donation

US \$300 up to \$20k

Your company name, logo and artwork in our website and inclusion in our business directory.

Inclusion:

1. Website Link from ARC Marine and Company Name listing in our Statewide Directory Permanently.
2. Your company name & logo will appear on ARC Marine sponsor lists on apparel sold after event.
3. Your company name & logo will appear on ARC Marine Flyers to boaters participating in the Flotilla from St Augustine Florida to Miami Haulover Sandbar December 3-14th.
4. Sponsor will receive Plaque and Framed Certificate that you can show off to you patrons for years to come.
5. Your business name will appear on merchandise from ARC Marine specific to your business for you to offer to your customers.
6. Your ad will stay on our site after event on a dedicated page about this event. You may purchase additional Shirts or other Merchandise to offer to your customers or staff.

Proceeds of this event will go to community support organizations and promote Safe Boating Awareness, Operation Clean Water with our partners as well as other programs that support community organizations helping communities.

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Deadlines

ARC Flotilla Event Deadlines are currently ***Aug 1st 2024*** for boaters to register as **Participants** in the ARC Marine Flotilla.

ARC Flotilla Event Deadlines are currently ***Aug 15th 2024*** for **Route Sponsors** in the ARC Marine Flotilla.

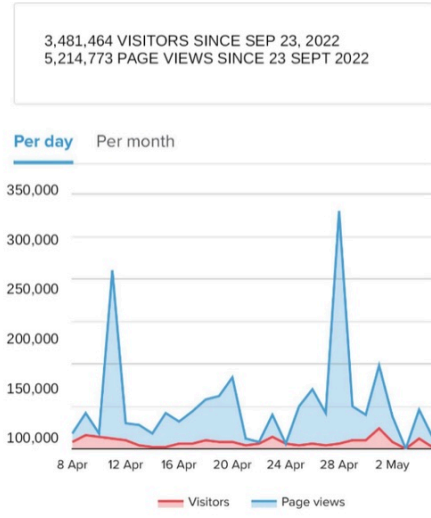
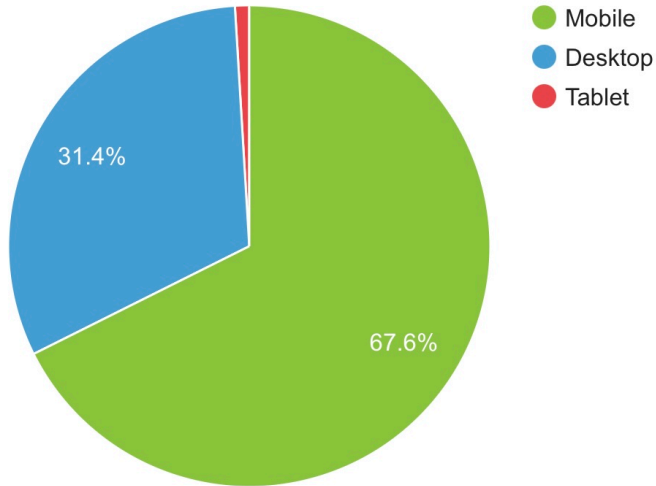
Guinness World Record Attempt

Safe Boating Awareness

Operation Clean Water

Helping Florida Communities

Website Views



Guinness World Record Attempt

World Record Attempts get lots of publicity and media coverage during and after. These opportunities don't happen often on the water. Angel Rescue Corporation / ARC Marine have chosen to include your businesses in this historic event. We have already contacted Guinness Records and done our application therefore we are documented.

Records we propose to Break:

WORLD

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla
4. Largest Number of Boats in a Parade

STATE OF FLORIDA

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla
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UNITED STATES

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla
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MIAMI-DADE COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
- 3. Largest Number of Boats in a Flotilla**
- 4. Largest Number of Boats in a Parade**

BROWARD COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
- 3. Largest Number of Boats in a Flotilla**
- 4. Largest Number of Boats in a Parade**

PALM BEACH COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
- 3. Largest Number of Boats in a Flotilla**
- 4. Largest Number of Boats in a Parade**

BREVARD COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
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ST LUCIE COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
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- 4. Largest Number of Boats in a Parade**

ST JOHNS COUNTY

- 1. Longest Flotilla**
- 2. Largest Boat Parade**
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DUVAL COUNTY

- 1. Longest Flotilla**
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Statement of Guarantee

This event is not political motivated nor will this event be used in such purpose. Angel Rescue Corporation will be raising money for local causes as well as our own.

**Angel Rescue
Corporation / ARC
Marine**