

# **Angel Rescue Corporation / ARC Marine**

## **SPONSORSHIP PROPOSAL**

Once in a Lifetime Opportunity

**12/03/2024 to 12/14/2024**

## **2024 GUINNESS WORLD RECORD ATTEMPT FLOTILLA**

**A PROPOSAL TO:MARINA CLIENT**

## **2024 WORLD RECORD FLOTILLA PARADE**

ARC Marine a division of Angel Rescue Corporation is coordinating with local businesses to bring awareness to Safe Boating, Operation Clean Water, and assistance with Florida communities having hard times. Known as Humanitarian Relief to local communities.

### **ARC Marine 2024 Flotilla World Record Event Safe Boating Awareness Operation Clean Water Supporting Florida Communities**

#### ***PARTICIPANTS***

Boaters from nearby communities with vessels registered in Florida will participate cruise by way of the **ICW and the Atlantic from Jacksonville Fl. to Miami** in approximately a 4 day trip with flags showing support as we end in north Miami at the Sandbar near Haulover Inlet.

#### ***MARINE RELATED AND WATERWAY BUSINESSES***

Sponsorship advertising opportunities are lasting not just during or after event but the media coverage due to this **Guinness Record Attempt** will draw not just boaters, but spectators and customers for your business. .

#### ***MEDIA CONTACTS INVOLVED***

Media from different sources include radio, TV, print ads, and permanent advertising in ARC Marine Event page and our statewide business directory.

#### ***PUBLICITY MESSAGES POSSIBLE***

Your company being part of this Flotilla event will give your business recognition through avenues such as ARC Marine apparel and merchandise marketing from ARC Marine. Your business will also be added to a concert style designed story that will forever show your company with all sponsors.

These items will commemorate this World Record Event. You will receive a plaque as a sponsor of this World Record Event with a Certificate from ARC Marine and Angel Rescue Corporation.

Methods of publicity which you will use to publicize their company will describe as follows:

#### ***EVALUATION TECHNIQUE TO BE EMPLOYED***

What are you going to do to let the company identify if the sponsorship was successful?

- Business name will be cobranded on event merchandise and website.
- Permanent listing on our statewide directory for customers to find you.
- Four Local newspaper mentions and on event page of website.

## **OTHER OPPORTUNITIES**

You will use this space to describe what else can you do to enhance their sponsorship?

- Sponsors will receive invitations to future events related to the World Record Attempt in your Local area.
- Opportunity for other advertising with recognition during other events.

## **ARC MARINE / ANGEL RESCUE CORPORATION**

Our mission and responsibility to our sponsor

- We support our community
- We have grown over the past three years at an alarming rate offering our members the most valuable and affordable experiences when called to action.
- We pride teaching and assisting others, creating jobs, giving consumers the best.
- ARC Marine specializes in on water towing and salvage, committed to keeping our waters clean and viable for future enjoyment for humans and wildlife.
- Our experience in on water pleasures and travel will be exemplified by continued on water resources such as, businesses with great public atmosphere for consumer enjoyment.
- Sponsor in this event get to be part of an amazing chance boosting public awareness of your existence.
- We only choice businesses on the waterways or marine related businesses, building a specific network for anyone on or near waterways of Florida.

## **THREE LEVELS OF SPONSORSHIPS AVAILABLE**

Route Sponsorships

LEVEL 1

**US\$3,800.00**

Your company name, logo and artwork in our website and inclusion in our business directory.  
Inclusion:

1. Website Link from ARC Marine and Company Name listing in our Statewide Directory Permanently.
2. ARC Marine 2024 Flotilla Event Logo Shirts with your company name listed as a participating sponsor in this Guinness World Record Flotilla Attempt event. Includes:
3. One Dozen Shirts.
4. Your company name & logo will appear on ARC Marine sponsor lists on apparel sold after event. Sponsors can sell these logo shirts as you please based on preset prices.
5. Your company name & logo will appear on ARC Marine
6. Flyers to boaters participating in the Flotilla from Jacksonville Florida to Miami Haulover Sandbar December 3-14th.
7. 50 Floating Keychains
8. 50 Lanyards
9. Sponsor will receive Plaque and Framed Certificate that you can show off to you patrons for years to come.
10. Your business name will appear on merchandise from ARC Marine.
11. Marine specific to your business for you to offer to your customers.
12. Your ad will stay on our site after event on a dedicated page about this event. You may purchase additional Shirts or other Merchandise to offer to your customers or staff.
13. Opportunity to be an Authorized Retailer for ARC Marine Merchandise and Event Merchandise.

Proceeds of this event will go to community support organizations and promote Safe Boating Awareness, Operation Clean Water with our partners as well as other programs that support community organizations helping communities.

## LEVEL 2

### **US\$5,800.00**

Custom full page ad specifically addressing your business services not competing with ARC Marine services.

No menu's for this full page option.

Inclusion:

1. Website Link from ARC Marine and Company Name listing in our Statewide Directory Permanently.
2. ARC Marine 2024 Flotilla Event Logo Shirts with your company name listed as a participating sponsor in this Guinness World Record Flotilla Attempt event. Includes 2 Dozen Shirts.
3. 100 Floating Keychains
4. 50 Lanyards
5. Your company name & logo will appear on ARC Marine sponsor lists on apparel sold after event.
6. Your company name & logo will appear on ARC Marine
7. Flyers to boaters participating in the Flotilla from Jacksonville Florida to Miami Haulover Sandbar December 3-14th.
8. Sponsor will receive Plaque and Framed Certificate that you can show off to you patrons for years to come.
9. Your business name will appear on merchandise from ARC
10. Marine specific to your business for you to offer to your customers.
11. Opportunity to be an Authorized Retailer for ARC Marine Merchandise and Event Merchandise.

Your ad will stay on our site after event on a dedicated page about this event. You may purchase additional Shirts or other Merchandise to offer to your customers or staff.

Proceeds of this event will go to community support organizations and promote Safe Boating Awareness, Operation Clean Water with our partners as well as other programs that support community organizations helping communities.

### LEVEL 3

#### **US\$6,800.00**

Get full page dedicated to your business or services which includes menu's or inventory.

Inclusion:

1. Website Link from ARC Marine and Company Name listing in our Statewide Directory Permanently.
2. ARC Marine 2024 Flotilla Event Logo T-Shirts with your company name listed as a participating sponsor in this Guinness World Record Flotilla Attempt event. Includes 3 Dz Shirts.
3. 100 Floating Keychains
4. 100 Lanyards
5. Your company name & logo will appear on ARC Marine sponsor lists on apparel sold after event.
6. Your company name & logo co-branded, will appear on ARC Marine Flyers to boaters participating in the Flotilla from Jacksonville Florida to Miami Haulover Sandbar December 3-14th.
7. Sponsor will receive Plaque and Framed Certificate that you can show off to you patrons for years to come.
8. Your business name will appear on merchandise from ARC Marine specific to your business for you to offer to your customers.
9. Media mention T.V., Radio, Local News Papers and future printed advertising covering ARC Marine Flotilla Guinness World Record 2024.
10. Permanent Ad on [www.arcmarinefl.org](http://www.arcmarinefl.org) Event coverage.
11. Printed logo merchandise baring your logo with ARC Marine 2024 ARC Marine World Record Attempt.
12. First opportunity for future advertising in other events.
13. 3 10 foot Feather Flags supporting event with cobranded logos of your business and ARC Marine.
14. Opportunity to be an Authorized Retailer for ARC Marine Merchandise and Event Merchandise.
15. Discounted ARC Marine Membership retailer earns 20% to your business, with advertising of your location as a retailer.

Your ad will stay on our site after event on a dedicated page about this event. You may purchase additional Shirts or other Merchandise to offer to your customers or staff.

Proceeds of this event will go to community support organizations and promote Safe Boating Awareness, Operation Clean Water with our partners as well as other programs that support community organizations helping communities.

#### **Deadlines:**

#### **Participants**

ARC Flotilla Event Deadlines are currently Aug 1st 2024 for boaters to register as Participants in the ARC Marine Flotilla.

#### **Retailers / Restaurants / Marine Related Businesses**

ARC Flotilla Event Deadlines are currently Aug 15th 2024 for Route Sponsors in the ARC Marine Flotilla.

## **10-20% Off**

Signup before Deadline date and receive available discount from Sales.

### **ARC Marine Website Traffic**

### **Guinness World Record Attempt Safe Boating Awareness Operation Clean Water Helping Florida Communities**

#### Guinness World Record Attempt

World Record Attempts get lots of publicity and media coverage during and after. These opportunities don't happen often on the water. Angel Rescue Corporation / ARC Marine have chosen to include your businesses in this historic event. We have already contacted Guinness Records and done our application therefore we are documented.

Records we propose to Break:

#### WORLD

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### STATE OF FLORIDA

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### UNITED STATES

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### MIAMI-DADE COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### BROWARD COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### PALM BEACH COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### BREVARD COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### ST LUCIE COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### ST JOHNS COUNTY

1. Longest Flotilla
2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

#### DUVAL COUNTY

1. Longest Flotilla



2. Largest Boat Parade
3. Largest Number of Boats in a Flotilla.
4. Largest Number of Boats in a Parade.

**Statement of Guarantee**

This event is not political motivated nor will this event be used in such purpose. Angel Rescue Corporation will be raising money for local causes as well as our own.

Angel Rescue  
Corporation / ARC  
Marine

**Merchandise Examples:**

You may see Event Merchandise on [www.arcmarinefl.org](http://www.arcmarinefl.org)

Sponsor Co-branding logo can be ordered with extra shirts to be sold at your location. Sponsors will receive concert reprints as part of your sponsorship package on top of the originals we provide for signing up.